

Operation 2012

Be a part of the momentum that will catapult your business to the next level. Not the next logical level, but a quantum leap! Follow a proven format for success; A cookie cutter system! Stay focused and accountable. Have weekly coaching and mentoring. Activity and Results will be monitored and tracked and there will be prizes awarded.

We will follow the Mission 333 system. The intention is to conquer all fear, procrastination, laziness, self-doubt, ego, and negative thinking. To go out and get it done, "just do it"! We will promote, double and win awards in record time!!!!

WHY BE A PART OF OPERATION 2012?

- weekly promotions and recognition
- promote in record time
- become a doubling Regional
- qualify for the next Leadership Travel Program
- increase the size of your paycheck significantly
- personal coaching and mentoring
- develop a habit of winning

WHAT DOES IT TAKE TO QUALIFY FOR RECOGNITION AND AWARDS?

- Must pick a partner to be accountable to
- Must commit to specific daily activities (3 calls and 3 cards each day)
- Must Attend weekly Business Presentation in your local area
- Must meet with your local team each Saturday for Bootcamp Training and Mastermind
- Must email your activity report at the end of each day
- Must sign 3 reps your first week
- Must gather 5 customers your first week
- Must help your team to do the same
- Designate time each day for personal development (books/audio/video training) as laid out in the program

YOUR GOALS

Decide what you want to get out of this program, what promotions you will qualify for. Set some high goals!

PROMOTION	DEADLINE
<input type="checkbox"/> Operation 2012 promo: \$50 gift card (new reps that sponsor 3 in 1st week)	
<input type="checkbox"/> FHTMs \$200 Promotion for Mangers.	
<input type="checkbox"/> FHTMs \$300 Promotion for Regionals	
<input type="checkbox"/> Promote to RSM	
<input type="checkbox"/> Double in my RSM code	
<input type="checkbox"/> Help <input type="checkbox"/> people on my team sponsor 3 personals & qualify for op 2012 promo	
<input type="checkbox"/> Qualify for the Leadership Travel Program	
<input type="checkbox"/> Promote to ESM	
<input type="checkbox"/> Qualify for the Platinum BMW Program	
<input type="checkbox"/> I will make \$	

Other

AT THE WEEKLY BOOTCAMP

- Decide where to meet (regionals or executives should host this meeting)
- Start by reading 1 chapter of Think and Grow Rich each week
- Discuss/ take notes
- pull out your list
- book a minimum of 3
- congratulate everyone for their successes
- discuss your goals

HOMEWORK FOR WEEK 1

- Make a dream board
- Make a goal board
- 3 calls and 3 cards each day
- Read chapter 1 of Think and Grow Rich

HOMEWORK FOR WEEK 2

- Make kits for your new reps and have them on hand at each meeting
(New Rep Packet, application, vision magazine, burned DVD presentation, burned jump start training)
- 3 calls and 3 cards each day
- Read Chapter 2 of Think and Grow Rich

HOMEWORK FOR WEEK 3

- Get business cards/ sizzle cards
- Book yourself to attend the next MMI or similar event.
(training manual, application, vision magazine, burned DVD presentation, burned jump start training)
- 3 calls and 3 cards each day
- Read Chapter 3 of Think and Grow Rich